

## What Sets Us Apart?

Our size for starters.

Compared to the sharks out there,  
we are small.

So we pay attention to details.

We give you total, undivided attention.

If we serve you well, It's because  
we come with an uncommon sense  
of the market.


A Smart Way to Start Your Business Day

# 7APPLE

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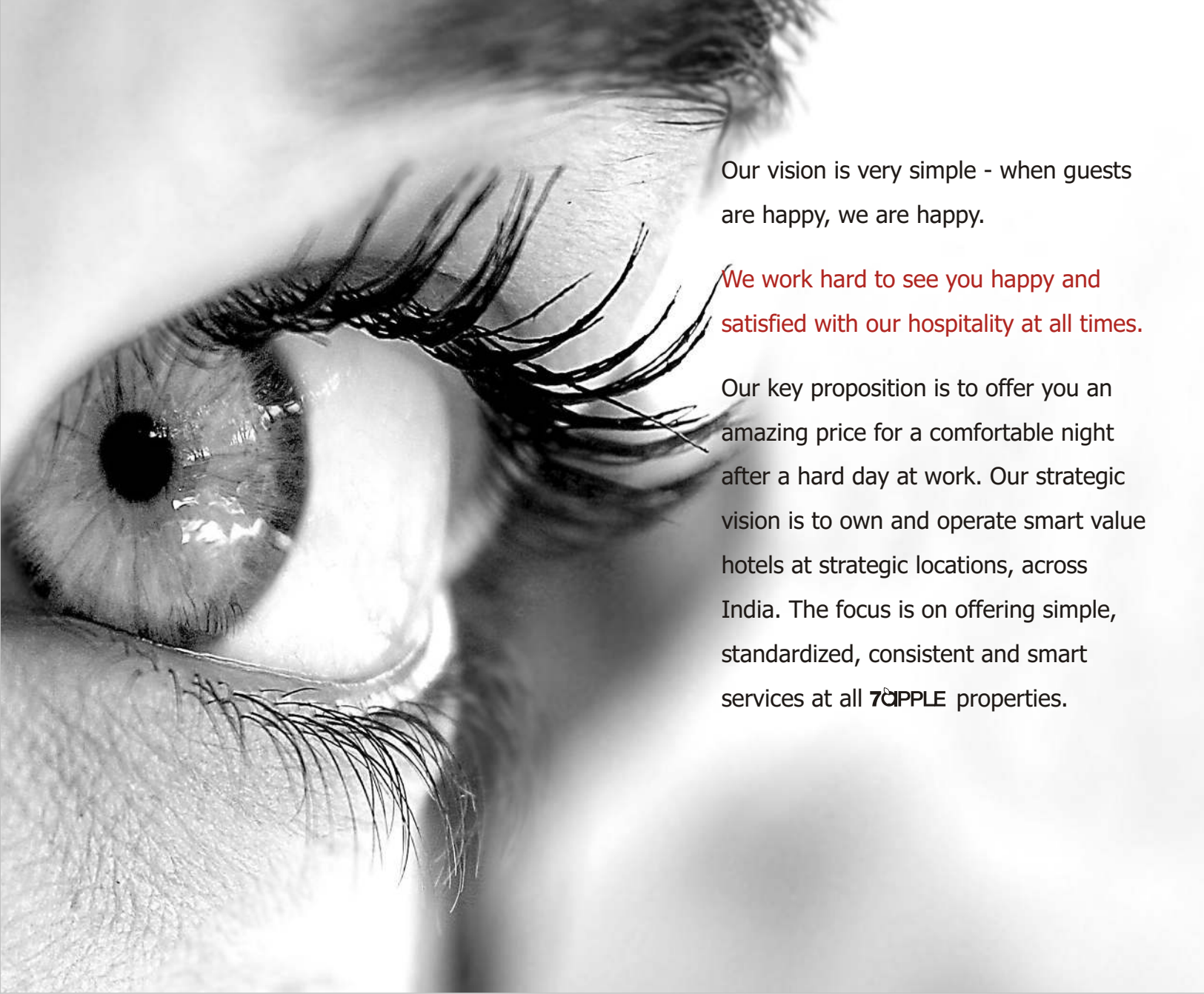


A Smart Sense of Hospitality...



**A powerful promise**  
of the ultimate experience  
by a smart hospitality brand

## OUR VISION



Our vision is very simple - when guests are happy, we are happy.

*We work hard to see you happy and satisfied with our hospitality at all times.*

Our key proposition is to offer you an amazing price for a comfortable night after a hard day at work. Our strategic vision is to own and operate smart value hotels at strategic locations, across India. The focus is on offering simple, standardized, consistent and smart services at all **7CIPPLE** properties.



# A STITCH IN TIME

A home away from home. We'll wait up for you - to welcome you in person at any hour of day.

## At Your Beck and Call

Efficient service, anytime-anywhere connectivity, Hassle free check-in and check-out, transparent billing and courteous staff are the hall mark of our service.

# COOL COMFORT REDEFINED

Warm and welcoming beds you can drop dead on, after a hard day's work. We are a tad fastidious in offering the best bed and bath linen and mattress used by 5 stars hotels.

**It's also about hygiene and crisp cleanliness in our bed linen, sanitary ware and bath linen.**

# SOUNDLESS & SECURE SLEEP

The sounds you'll hear at 7CIPPLE won't be of noisy staff, clinking utensils, feet rattling rudely on wooden floors or heavy baggage being dragged down the aisle.

**Our housekeeping staff works on tip-toe.**

We ensure total safety and security through CCTV camera, fish eye on doors, Electronic safe in your room and additional safety locking features on the main door.

# SMELL THE COFFEE

Well-connected to the city centers, the main nerve centres of the metropolis, as you draw the blinds apart of your room in the morning, you will wake up to a new dawn. Enjoy the world go by as you are filled with awe and renewed purpose of what you want to achieve during your stay with us.

**We have tea and coffee at guest floors, where you can claim your cuppa at any time of the day or night - free-of-charge.**

Mornings, we will serve you a wholesome and healthy buffet breakfast - on the house!





# ALWAYS ON

**At 70PPLE, we understand your need to multi-task and stay connected.**

We are happy to provide you with hi-speed wi-fi connection throughout the hotel where our guests can log into three devices simultaneously.

Not carrying a laptop? We have a dedicated surfing desk at the lobby with printing facility available free of cost.



# NEED A CRISP SHIRT?

**At 70PPLE, we understand your need to power dress.**

Therefore, to make your stay with us as comfortable as possible, we provide iron and ironing board station on all floors. We offer laundry service for our guest's convenience at a very competitive price.



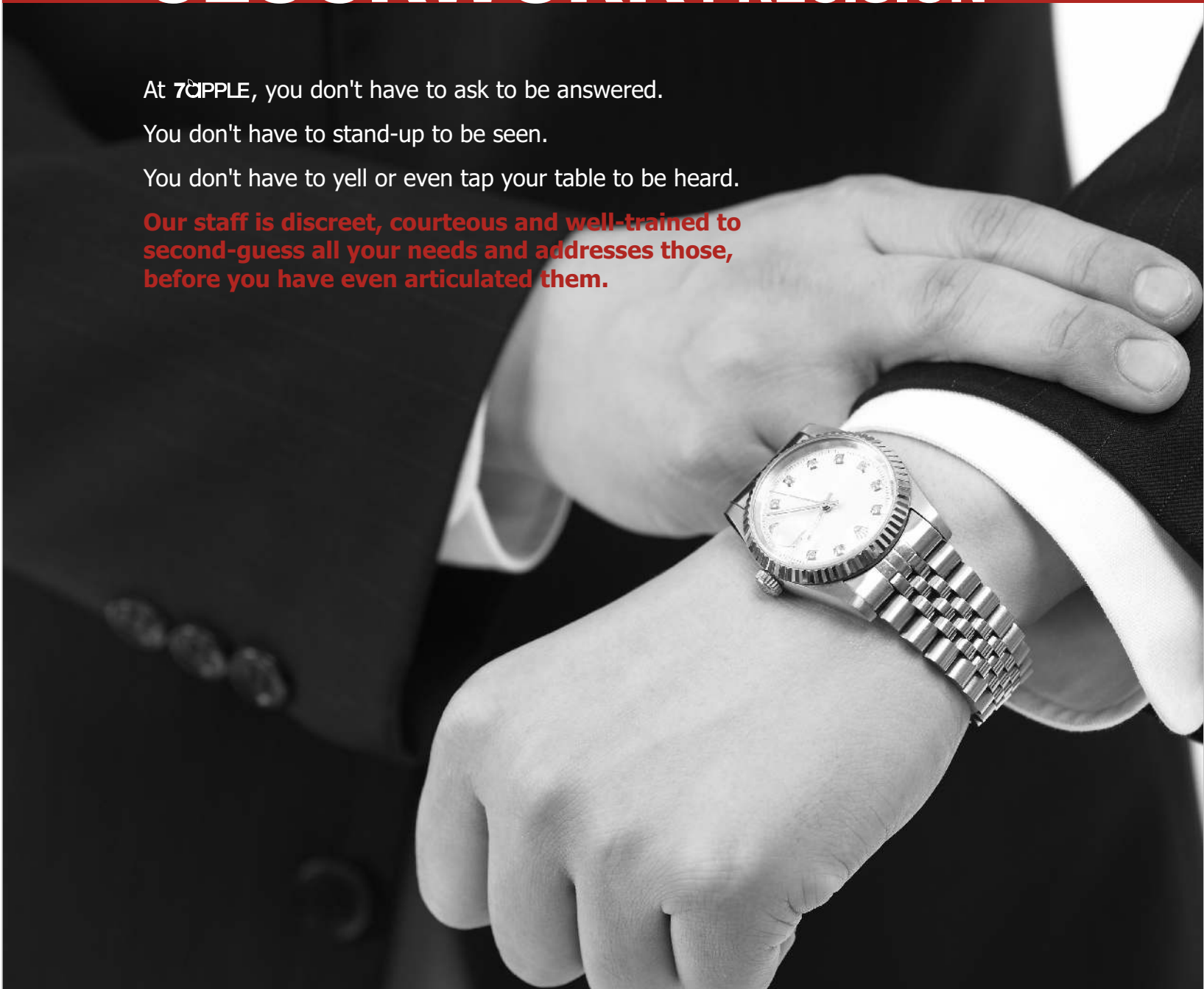
# CLOCKWORK PRECISION

At 7CLIPPLE, you don't have to ask to be answered.

You don't have to stand-up to be seen.

You don't have to yell or even tap your table to be heard.

**Our staff is discreet, courteous and well-trained to second-guess all your needs and addresses those, before you have even articulated them.**



7 Apple properties...